

Universitatea Creștină Partium Oradea  
Facultatea de Științe Economice și Sociale  
Departament: Economie  
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## LISTA

### lucrărilor științifice în domeniul disciplinelor din postul didactic

**A. Teza de doctorat**

Evaluarea activităților întreprinderilor bazate pe platforme digitale și orientate spre cerere  
**Univestitatea din Debrecen, Debrecen, 2023**

**B. Cărți și capitole în cărți publicate în ultimii 10 ani**

**B1. Cărți (manuale, monografii, tratate, îndrumare etc.) publicate la edituri recunoscute în străinătate**

- 1. Kovács Tünde Zita: *Gerillamarketing pe piața FMCG din România*. GlobeEdit, 2024, London - UK, 60 pagini, ISBN 978-613-8-24753-1**

**B2. Cărți (manuale, monografii, tratate, îndrumare etc.) publicate în țară, la edituri recunoscute CNSIS**

**B3. Cărți (manuale, monografii, tratate, îndrumare etc.) publicate la alte edituri sau pe plan local**

**B4. Cărți (manuale, monografii, tratate, îndrumare etc.) publicate pe web**

**B5. Capitole de cărți publicate în străinătate**

**B6. Capitole de cărți publicate în țară**

**C. LUCRĂRI ȘTIINȚIFICE PUBLICATE**

**C1. Lucrări științifice publicate în reviste cotate ISI**

- 1. Tünde Zita, Kovács – András, Nábrádi – Szabolcs, Tóth – László, Huzsvai – Adrián, Nagy – Beáta, Bittner (2023): Sustainable Public Transportation in a Volatile, Uncertain, Complex, and Ambiguous (VUCA) Age. SUSTAINABILITY, 15(21), 15310, ISSN: 2071-1050 (AGRIIS, BibCnrs, CABI, CAPlus/SciFinder, CNKI, Digital Science, DOAJ, EBSCO, Elsevier Database – Scopus, FRIDOC, FSTA, Gale, GeoRef, Inspec, OpenAIRE, OSTI, ProQuest, PSYNDEX, RePEC – EconPapers, RePEC - IDEAS, SafetyLit, Web of Science – SCIE). <https://doi.org/10.3390/su152115310>. Q1. IF 2023: 3,3. SJR: 0,67.**
- 2. Tünde Zita, Kovács – Beáta, Bittner – László, Huzsvai – András, Nábrádi (2022): Convergence and the Matthew Effect in the European Union Based on the DESI Index.**

MATHEMATICS, 10(4), 613, ISSN: 2227-7390 (BibCnrs, CNKI, Digital Science, DOAJ, EBSCO, Elsevier Database – Scopus, Gale, INSPIRE, OpenAIRE, OSTI, PANTENTSCOPE, ProQuest, PSYINDEX, RePEC – EconPapers, RePEC - IDEAS, SafetyLit, Web of Science – SCIE). <http://doi.org/10.3390/math10040613>. Q2. IF 2022: 2,4. SJR: 0.446.

3. **Tünde Zita, Kovács** – Forest, David – Adrián, Nagy – István, Szűcs – András, Nábrádi (2021): An Analysis of the Demand-Side, Platform-Based Collaborative Economy: Creation of a Clear Classification Taxonomy. SUSTAINABILITY, 13(5). ISSN: 2071-1050 (AGRIS, BibCnrs, CABI, CAPus/SciFinder, CNKI, Digital Science, DOAJ, EBSCO, Elsevier Database – Scopus, FRIDOC, FSTA, Gale, GeoRef, Inspec, OpenAIRE, OSTI, ProQuest, PSYINDEX, RePEC – EconPapers, RePEC - IDEAS, SafetyLit, Web of Science – SCIE). <http://doi.org/10.3390/su13052817>. Q1. IF 2022: 3,889. SJR: 0,664.

## C2. Lucrări științifice publicate în reviste indexate în baze de date internaționale (indicați și baza de date)

1. **Tünde Zita, Kovács** – Beáta, Bittner – László, Huzsvai – András, Nábrádi (2023). A platform alapú, kereslet-elv vezérelt vállalkozások ismertségének vizsgálata Magyarországon és Romániában. COMPETITIO, XXII. évfolyam (1-2), 73-100. (University of Debrecen Electronic Archive). [doi: 10.21845/comp/2023/1-2/5](https://doi.org/10.21845/comp/2023/1-2/5).
2. Beáta, Bittner – Tamás, Marczin – **Tünde Zita, Kovács** (2023). Strategic planning in agribusiness. ACTA AGRARIA DEBRECENIENSIS, (1), 23-27. Print ISSN: 1587-1282, Online ISSN: 2416-1640 (Matarka, [University of Debrecen Electronic Archive](https://doi.org/10.34101/actaagrar/1/12803)). <https://doi.org/10.34101/actaagrar/1/12803>.
3. **Tünde Zita, Kovács** - Beáta, Bittner (2022). A közösségi gazdaság jellemzői és Debrecenben elérhető formái. DEBRECENI SZEMLE, 2022 (XXX. évfolyam) (1), 34–43. ISSN 1218-022X (University of Debrecen Electronic Archive). <https://doi.org/10.59424/debreceniszemle/2022/30/1/34-43>
4. **Tünde Zita, Kovács** – Beáta, Bittner – Adrián, Nagy – András, Nábrádi (2022). Digital Transformation of Human Capital in the EU According to the DESI Index. ISSUES IN INFORMATION SYSTEMS, 23(4), 293–311. ISSN 1529-7314 (Scopus, [Cabell's Directory of Publishing Opportunities in Management and Marketing](https://doi.org/10.48009/4_iis_2022_125), EBSCO Host, DOAJ, ULRICHS WEB). [http://doi.org/10.48009/4\\_iis\\_2022\\_125](http://doi.org/10.48009/4_iis_2022_125)
5. Szabolcs, Tóth – Beáta, Bittner – **Tünde Zita, Kovács** – Adrián, Nagy (2022). Digital Transformation Possibilities in Public Transportation in Debrecen. ISSUES IN INFORMATION SYSTEMS, 22(3), 305–319. ISSN 1529-7314 (Scopus, [Cabell's Directory of Publishing Opportunities in Management and Marketing](https://doi.org/10.48009/3_iis_2022_125), EBSCO Host, DOAJ, ULRICHS WEB). [http://doi.org/10.48009/3\\_iis\\_2022\\_125](http://doi.org/10.48009/3_iis_2022_125)
6. Viktória, Vida – **Tünde Zita, Kovács** – Adrián, Nagy – Hajnalka, Madai – Beáta, Bittner (2022). Food Waste in EU Countries. APSTRACT - APPLIED STUDIES IN AGRIBUSINESS AND COMMERCE, 16(2), 10. ISSN: 1789-221X, electronic version: ISSN 1789-7874 (IDEAS/RePEc, AgEcon Search, [University of Debrecen Electronic Archive](http://doi.org/10.19041/APSTRACT/2022/2/2)). <http://doi.org/10.19041/APSTRACT/2022/2/2>
7. **Tünde Zita, Kovács** - Beáta, Bittner – Forest, David – András, Nábrádi (2021). Examination of Digitalization in Hungarian and Romanian Companies. ANNALS OF THE UNIVERSITY OF ORADEA ECONOMIC SCIENCE, 30(1), 114–120. ISSN: 1222-569X

- (PRINT) / 1582-5450 (ONLINE) ([ERIH PLUS](#), RePEc, DOAJ, EBSCO, SCPIO, [CABELL'S DIRECTORY OF PUBLISHING OPPORTUNITIES](#) ).  
[http://doi.org/10.47535/1991AUOES30\(1\)010](http://doi.org/10.47535/1991AUOES30(1)010)
8. András, Nábrádi – Forest, David – Beáta, Bittner – **Tünde Zita, Kovács** – Hajnalka, Madai – Adrián. Nagy (2021). Latest Trends and New Tools Being Used in Strategic Management. *INTERNATIONAL JOURNAL OF ENGINEERING AND MANAGEMENT SCIENCES*, 6(1), 73–85. ISSN 2060-6869 (University of Debrecen Electronic Archive).  
<https://doi.org/10.21791/IJEMS.2021.1.7>.
  9. **Kovács, T. Z.** - Bittner, B. - Nábrádi, A. (2021). Platform alapú gazdaság megítélése a logisztikai vállalatok körében. *LOGISZTIKAI TRENDEK ÉS LEGJOBB GYAKORLATOK*, 7(1), 37–39. ISSN: 2416-0555  
<https://doi.org/10.21405/logtrend.2021.7.1.37>
  10. András, Nábrádi – Forest, David – Hajnalka, Madai – Beáta, Bittner – **Tünde Zita, Kovács** – Adrián, Nagy (2021). Stratégiát megalapozó elemzések gyakorlati alkalmazása. *INTERNATIONAL JOURNAL OF ENGINEERING AND MANAGEMENT SCIENCES / MŰSZAKI ÉS MENEDZSMENT TUDOMÁNYI KÖZLEMÉNYEK*, 6(1), 59–72. ISSN 2060-6869 (University of Debrecen Electronic Archive).  
<http://doi.org/10.21791/IJEMS.2021.1.6>
  11. **Tünde Zita, Kovács** – András, Nábrádi (2020). A közösségi gazdaság az EU-28-ban és népszerűségük Magyarországon és Romániában. *RÉGIÓKUTATÁS SZEMLE*, 5(1), 84–99. ISSN: 2559-9941 (University of Debrecen Electronic Archive). <http://doi.org/10.30716/RSZ/20/1/9>
  12. **Tünde Zita, Kovács** – Forest, David – Krisztián, Kovács – Péter, Popovics -András, Nábrádi (2020). Collaborative Economy and its Awareness in Visegrad Group Countries and within The European Union. *ISSUES IN INFORMATION SYSTEMS*, 21(1), 153–166. ISSN 1529-7314 (Scopus, [Cabell's Directory of Publishing Opportunities in Management and Marketing](#), [EBSCO Host](#), [DOAJ](#), [ULRICHS WEB](#)).  
[https://doi.org/10.48009/1\\_iis\\_2020\\_153-166](https://doi.org/10.48009/1_iis_2020_153-166)
  13. Fred, David – Forest, David – **Tünde Zita, Kovács** – András, Nábrádi (2020). Emerging trends in strategic planning. *APSTRACT - APPLIED STUDIES IN AGRIBUSINESS AND COMMERCE*, 14(1–2). ISSN: 1789-221X, electronic version: ISSN 1789-7874 ([IDEAS/RePEc](#), [AgEcon Search](#), [University of Debrecen Electronic Archive](#)).  
<http://doi.org/10.19041/APSTRACT/2020/1-2/3>
  14. Beáta, Bittner – Adrián, Nagy – **Tünde Zita, Kovács** – Hajnalka, Madai (2020). Methodology of the External Environmental Analysis as a Part of Strategy Planning. *ANNALS OF THE UNIVERSITY OF ORADEA ECONOMIC SCIENCE*, 29(1), 461–466. ISSN: 1222-569X (PRINT) / 1582-5450 (ONLINE) ([ERIH PLUS](#), RePEc, DOAJ, EBSCO, SCPIO, [CABELL'S DIRECTORY OF PUBLISHING OPPORTUNITIES](#) ).  
<http://hdl.handle.net/2437/302348>
  15. Hajnalka, Madai – Beáta, Bittner – **Tünde Zita, Kovács** – Adrián, Nagy (2020). Methodology of the Internal Environmental Analysis as a Part of Strategy Planning. *ANNALS OF THE UNIVERSITY OF ORADEA ECONOMIC SCIENCE*, 29(1), 551–556. ISSN: 1222-569X (PRINT) / 1582-5450 (ONLINE) ([ERIH PLUS](#), RePEc, DOAJ, EBSCO, SCPIO, [CABELL'S DIRECTORY OF PUBLISHING OPPORTUNITIES](#) ).  
<http://hdl.handle.net/2437/302346>
  16. András, Nábrádi, A. – **Tünde Zita, Kovács** (2020). Types of Platform Based Collaborative Economy and its Potential Areas in Agribusiness. *WESTERN BALKAN JOURNAL OF*

AGRICULTURAL ECONOMICS AND RURAL DEVELOPMENT, 2(1), 9–19. ISSN: 2683-4693, e-ISSN: 2683-572X (AgEcon Search, SCIndex, RePEC – EconPapers, RePEC - IDEAS, DOAJ). [http://doi.org/10.22004/ag\\_econ.305290](http://doi.org/10.22004/ag_econ.305290)

17. András, Nábrádi – **Tünde Zita, Kovács** (2020). Sharing Economy and its Popularity in Hungary and Romania. ORADEA JOURNAL OF BUSINESS AND ECONOMICS, 5(1), 60–71. (RePEC, DOAJ, ERIHPLUS, CNKI, ZBW, EconBiz, Advanced Science Index, PBN, OAJU, CiteFactor). <https://doi.org/10.47535/1991ojbe089>

**C3. Lucrări științifice publicate în reviste din străinătate (altele decât cele menționate anterior)**

1. **Tünde Zita, Kovács** – Beáta, Bittner (2022). Examination of the category of digitalisation of public services in the Digital Economy and Society Index among the Eastern Enlargement of EU. INTERNATIONAL SCIENTIFIC JOURNAL INDUSTRY 4.0, VII (1), 30–32. <https://stumejournals.com/journals/i4/2022/1/30>

**C4. Lucrări științifice publicate în reviste din țară, recunoscute CNSIS (altele decât cele din baze de date internaționale).**

**C5. Lucrări științifice publicate în reviste, altele decât cele menționate anterior**

**C6. Lucrări științifice publicate în volumele manifestărilor științifice**

1. **Tünde Zita, Kovács** – Beáta, Bittner – András, Nábrádi (2022). The Integration of Digital Technologies in the European Union based on the DESI Index. ENTRENOVA - ENTERPRISE RESEARCH INNOVATION, 8(1), 337–349. <http://doi.org/10.54820/entrenova-2022-0029>
2. **Tünde Zita, Kovács** – Beáta, Bittner (2022). Examination of the category of digitalisation of public services in the Digital Economy and Society Index among the Eastern Enlargement of EU. In HIGH TECHNOLOGIES. BUSINESS. SOCIETY. PROCEEDINGS - VII INTERNATIONAL SCIENTIFIC CONFERENCE (pp. 91–93). <http://www.hightechsociety.eu/proceedings.html>
3. **Tünde Zita, Kovács** (2021). A közösségi gazdaság, mint az Ipar 4.0 egyik kulcsfontosságú eleme. In „A NEMZETI ÖSSZETARTOZÁS JEGYÉBEN.” TANULMÁNYOK A DOKTORI ÉS POSZTDOKTORI KÉPZÉSBEN RÉSZTVEVŐ, KÜLHONI MAGYAR EGYETEMI HALLGATÓK ONLINE PHD-KONFERENCIA ELŐADÁSAIBÓL. (pp. 97–110). ISBN:9789638701015
4. Forest, David – **Tünde Zita, Kovács** (2020). Introducing QSPM Analysis to Agribusiness Firms. In 55th CROATIAN & 15TH INTERNATIONAL SYMPOSIUM ON AGRICULTURE (pp. 158–161). <https://sa.agr.hr/publication/1/55.+hrvatski+i+15.+me%C4%91unarodni+simpozij+agronom+a+eZbornik+radova.Full+text>
5. **Tünde Zita, Kovács** – András, Nábrádi (2020). Types of Sharing Economies and Collaborative Consumptions. In CONFERENCE PROCEEDINGS OF THE INTERNATIONAL CONFERENCE ON THE ECONOMICS OF DECOUPLING (ICED) = ZBORNIK RADOVA MEĐUNARODNE ZNANSTVENE KONFERENCIJE EKONOMIJA RAZDVAJANJA ODRŽANE 02.-03. PROSINCA 2019. U ZAGREBU (pp. 530–546). <https://iced.net.efzg.hr/conferences/proceedings>
6. Forest, David – **Tünde Zita, Kovács** (2019). An improved approach for strategic planning for small European agribusinesses: EFE, IFE, and SWOT analyses using AQCD factors. In

SUSTAINABLE AGRICULTURE AND RURAL DEVELOPMENT IN TERMS OF THE REPUBLIC OF SERBIA STRATEGIC GOALS REALIZATION WITHIN THE DANUBE REGION (pp. 209–226).

<https://www.iep.bg.ac.rs/en/publications/papers-proceedings/590-sustainable-agriculture-2020>

#### C7. Prelegeri la sesiuni de comunicări științifice și alte evenimente

1. Árpád, Szabó - **Tünde Zita, Kovács** EU-FUNDED ROMANIAN STARTUP SMES – LESSONS LEARNED FROM INITIAL MARKET STEPS 23rd Management International Conference (MIC 2024) – “Next Generation Challenges: Innovation, Regeneration and Inclusion”, Trento, Italy [https://www.mic.fm-kp.si/publication/book\\_of\\_abstracts](https://www.mic.fm-kp.si/publication/book_of_abstracts).
2. **Tünde Zita, Kovács** – Beáta, Bittner – Lajos, Fazekas – Johanna, Tripo AQUA EST DOMINUS, 23rd Management International Conference (MIC 2024) – “Next Generation Challenges: Innovation, Regeneration and Inclusion”, Trento, Italy, [https://www.mic.fm-kp.si/publication/book\\_of\\_abstracts](https://www.mic.fm-kp.si/publication/book_of_abstracts).
3. Johanna, Tripo – **Tünde Zita, Kovács** THE HUMAN CAPITAL DIGITAL READINESS IN THE EUROPEAN UNION COUNTRIES 23rd Management International Conference (MIC 2024) – “Next Generation Challenges: Innovation, Regeneration and Inclusion”, Trento, Italy, [https://www.mic.fm-kp.si/publication/book\\_of\\_abstracts](https://www.mic.fm-kp.si/publication/book_of_abstracts).
4. Johanna, Tripo – **Tünde Zita, Kovács** A HUMAN ERŐFORRÁS DIGITÁLIS FELKÉSZÜLTSGÉT BEFOLYÁSOLÓ TÉNYEZŐK AZ EURÓPAI UNIÓ TAGÁLLAMAIBAN, XI. Tantárgy-pedagógiai Nemzetközi Tudományos Konferencia 2024, 10-11 April, Baja, Hungary, <https://eif.hu/tgyp-konferencia-2024/program>.
5. Johanna, Tripo – **Tünde Zita, Kovács** THE LEVEL OF DIGITAL READINESS OF HUMAN RESOURCES IN EUROPEAN UNION COUNTRIES, History of Mathematics & Teaching of Mathematics, Miskolc, Hungary, 2024. June 5-9, <https://easychair.org/cfp/HMTM2024>.
6. **Kovács Tünde**, A platform alapú, kereslet elv vezérelt vállalkozások ismertségének vizsgálata Magyarországon és Romániában. *Interdiszciplinaritás a Régió kutatásban XI. / INTERDISCIPLINARY IN REGIONAL RESEARCH XI. / Interdisciplinaritate in cercetarea regionala XI.*, 2023/06/02–2023/06/02, Debrecen, Magyarország
7. **Kovács Tünde**, Tóth Szabolcs, DIGITAL TRANSFORMATION POSSIBILITIES IN PUBLIC TRANSPORTATION IN DEBRECEN. *IACIS 62nd Annual International Conference / 62. Éves Nemzetközi Konferencia IACIS / Conferința Internațională Anuală ed. 62 IACIS*, 2022/10/05–2022/10/08, Las Vegas, USA
8. **Kovács Tünde**, DIGITAL TRANSFORMATION OF HUMAN CAPITAL IN THE EU ACCORDING TO THE DESI INDEX. *IACIS - 62nd Annual International Conference / 62. Nemzetközi Éves Konferencia IACIS / Conferința Anuală Internațională ed. 62 - IACIS*, 2022/10/05–2022/10/08, Las Vegas, USA
9. **Kovács Tünde**, Bittner Beáta, A study of the strategic planning practices in Hungary and Romania. *International Conference on Management, Economics and Finance 5th Edition / Nemzetközi konferencia a Menedzsment, Közgazdaság és Pénzügy területén 5. / Conferința Internațională in domeniul Managementului, Economie si Finante Ed. 5*, 2022/07/08–2022/07/10, Zürich, Svájc
10. **Kovács Tünde**, Bittner Beáta, The Integration of Digital technologies in the European Union based on the DESI Index. *ENTRENOVA – Enterprise Research Innovation Conference / ENTRENOVA - Vállalati kutatási és innovációs konferencia / ENTRENOVA - Cercetare si Inovare in domeniul Intreprinderilor*, 2022/06/17–2022/06/18, Opatija, Horvátország



11. **Kovács Tünde**, Bittner Beáta, Examination of the category of digitalization of public services in the Digital Economy and Society Index among the Eastern Enlargement of EU. *HIGH TECHNOLOGIES. BUSINESS. SOCIETY 2022 / Csúcstechnológiák. Vállalkozások. Társadalom 2022 / Technologii inalte. Intreprinderi. Societate 2022*, 2022/03/07–2022/03/10, Borovets, Bulgária
12. **Kovács Tünde**, A DIGITÁLIS TECHNOLÓGIÁK - MINT A KÖZÖSSÉGI GAZDASÁG ÉPÍTŐELEMÉINEK – INTEGRÁLTSAGA AZ EUBAN. KONVERGENCIÁK ÉRTÉKELÉSE A DESI-INDEX ALAPJÁN. *Doktorandusz Konferencia / Conference for PhD Students / Conferința pentru studenți PhD*, 2022/02/11–2022/02/11, Debreceni Egyetem GTK, Magyarország
13. **Kovács Tünde**, A KERESLET-ELV VEZÉRELT, PLATFORM ALAPON MŰKÖDŐ VÁLLALKOZÁSOK OSZTÁLYOZÁSA. *Gazdasági képzések a Partiumi Keresztény Egyetemen – 25 – Jubileumi konferencia / Economic Studies at the Partium Christian University - 25 - Anniversary Conference / Educația economică la Universitatea Creștină Partium - 25 - Conferință aniversară*, 2021/10/07–2021/10/07, Nagyvárad, Románia
14. **Kovács Tünde**, Examination of Digitalization in Hungarian and Romanian Companies. *17th International Conference on European Integration - New Challenges - EINCO 2021 / 17. Nemzetközi Konferencia az Európai Integrációról - Új kihívások - EINCO 2021 / Conferință Internațională în domeniul Integrării Europene ed.17 - EINCO 2021*, 2021/05/27–2021/05/28, Nagyvárad, Románia
15. **Kovács Tünde**, Bittner Beáta, Analysis of Companies' Strategic Planning Practice. *4 th Economics, Business and Organization Research (EBOR) Conference / 4. Gazdasági-, Üzleti- és Szervezés-Tudományok Konferencia / Conferință Științifică în domeniul Economiei, Comerțului și Management ed.4*, 2021/05/21–2021/05/23, Varsó, Lengyelország
16. **Kovács Tünde**, DIGITÁLIS LEHETŐSÉGEK ÉS TÉNYEK. *Doktorandusz Konferencia / Conference for PhD Students / Conferința pentru studenți PhD*, 2021/04/30–2021/04/30, Debreceni Egyetem GTK, Magyarország
17. **Kovács Tünde**, Tóth Szabolcs, Innovatív lehetőségek a városi közlekedésben. *Kihívások és tanulságok a menedzsment területén. Fókuszban a folyamatmenedzsment – az Ipar 4.0 kihívásai / New Trends and Challenges in Management. Special Focus on Process Management and Industry 4.0 / Noi tendințe și provocări în management. Focus special pe managementul proceselor - Provocările industriei 4.0*, 2021/03/31–2021/04/01, Debreceni Egyetem, Magyarország
18. **Kovács Tünde**, A közösségi gazdaság, mint az Ipar 4.0 egyik kulcsfontosságú eleme. *PhD-konferencia: A nemzeti összetartozás jegyében / PhD conference: In the spirit of national cohesion / În spiritul coeziunii naționale*, 2020/11/27–2020/11/27, Szeged (online), Magyarország
19. **Kovács Tünde**, COLLABORATIVE ECONOMY AND ITS AWARENESS IN VISEGRAD GROUP COUNTRIES AND WITHIN THE EUROPEAN UNION. *IACIS Conference - Europe / IACIS Konferencia - Európai részleg / Conferința IACIS - Europa*, 2020/05/27–2020/05/29, Varsó, Lengyelország
20. **Kovács Tünde**, Forest David, Introducing QSPM Analysis to Agribusiness Firms. *55 Hrvatski & 15 Međunarodni Simpozij Agronoma / 55th Croatian & 15th International Symposium on Agriculture / 55. Horvát és 15. Nemzetközi Mezőgazdasági Szimpózium / Simpozion Croat ed. 55 și Simpozion Internațional de Agricultură ed. 15*, 2020/02/16–2020/02/21, Vodice, Horvátország
21. **Kovács Tünde**, Nábrádi András, Types of Collaborative Consumption and its Potential in Agribusiness. *55 Hrvatski & 15 Međunarodni Simpozij Agronoma / 55th Croatian & 15th International Symposium on Agriculture / 55. Horvát és 15. Nemzetközi Mezőgazdasági*

Szimposium / Simpozion Croat ed.55 și Simpozion Internațional de Agricultură ed.15, 2020/02/16–2020/02/21, Vodice, Horvátország

22. **Kovács Tünde**, Forest David, AN IMPROVED APPROACH FOR STRATEGIC PLANNING FOR SMALL EUROPEAN AGRIBUSINESSES: PERFORM EFE, IFE, AND SWOT ANALYSES USING AQCD FACTORS. *Sustainable Agriculture And Rural Development In Terms Of The Republic Of Serbia Strategic Goals Realization Within The Danube Region / Fenntartható Mezőgazdaság És Vidékfejlesztés A Szerb Köztársaság Stratégiai Céljainak Megvalósítása A Dunai Régióban / Agricultură Durabilă Și Dezvoltare Rurală Realizarea Obiectivelor Strategice În Cadrul Regiunii Dunărene În Ceea Ce Privește Republica Serbiei*, 2019/12/12–2019/12/13, Belgrád, Szerbia
23. **Kovács Tünde**, Nábrádi András, TYPES OF SHARING ECONOMIES AND COLLABORATIVE. *International Conference on Economics of Decoupling (ICED) / Nemzetközi konferencia a szétválasztás közgazdaságtanáról (ICED) / Conferința internațională privind economia decuplării (ICED)*, 2019/12/02–2019/12/03, Zágráb, Horvátország
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#### **D. TRADUCERI DE CĂRȚI, CAPITOLE DE CĂRȚI, ALTE LUCRĂRI ȘTIINȚIFICE**

#### **E. BREVETE OBȚINUTE ÎN ÎNTREAGA ACTIVITATE**

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**Semnătura:**